Green Product Award 2018

WINNER

Professional Material



Beaulieu Yarns

Jury Comment:

This is an excellent natural yarn solution which will make a great impact in the carpet industry.

Outstanding! You have shown that your green alternative can unite the tirad of design, innovation and sustainablity.

Total Points

45,5/60

Overall Impression

Approach >

8/10

Elaboration >

7.5/10

Impact >

8/10

Subject-specific Rating

Design >

7,5/10

Innovation >

8,5/10

Sustainability >

6/10