



## Meet B.I.G. Yarns at Clerkenwell Design Week to explore inspiring possibilities for carpet tile collections

- Discover yarns for high-resilient colourful flooring with emotion, sustainability and comfort at its core
- Be inspired by the design freedom & sustainable solutions for contract applications
- Find B.I.G. Yarns in Clerkenwell at The Order of St. John exhibition venue Stand D11

Wielsbeke, Belgium – May 5, 2022 – B.I.G. Yarns has secured its debut spot at the return of Clerkenwell Design Week (24-26 May 2022) and can't wait to inspire carpet makers, architects and designers with the endless possibilities to create imaginative and sustainable contract flooring.

"We're passionate about offering yarns that go way beyond a product, they're essential to opening the door to creativity and innovation that will convey a specific desired atmosphere within a building. Indeed, the right mix of colours, contrasts, patterns and textures in flooring can stir emotions, challenge perceptions, bring comfort and even enhance overall well-being. Clerkenwell Design Week brings contract carpet tile makers, architects and interior design professionals together, giving us the uniquely exciting opportunity to talk in person with all parts of the design chain so we can start to co-create and co-develop, and achieve amazing results together," says Global Sales Director, Glenn Hyzak.

B.I.G. Yarns' polyamide-based collections are high-performing with a strong emphasis on elevating design through remarkable colour contrasts and patterns: from bulk continuous filament (BCF) to twisted and heat-set yarns, one-colour to multi-colour, between 650 and 15000 dTex.

Designers can tap into the **Class 33 resilience** and various comfort levels of its market-leading **one-step 3Ply Resilya, Softitude**, and new two-step **ColorMind** solutions to meet application requirements, as well as access monthly inspiration care of #CatchtheColor. ColorMind offers never-seen yarn diversity to support a new level of design sophistication in high-end carpet segments. The ColorMind colour bank features predefined colours, always in stock, meaning short lead times. Manufacturers can also benefit from customized lot sizes and bobbin length, creating even more flexibility and design freedom.

Plus, take steps to reduce ecological impact of carpets by using sustainable products that will not compromise crucial aspects like colour or tuftability. B.I.G. Yarns continues to extend its ranges to reduce fossil-carbon in the industry and encourage greater product circularity. Its EqoCycle PA6 yarns incorporate recycled content originating from recycled and regenerated PA6 and are fully recyclable, improving resource efficiency and other environmental benefits throughout the value chain.



Carpet tufters can also contribute to a sustainable future through less use of fossil resources and reduced greenhouse gas emissions with EqoBalance yarns. Both ranges offer the same high-quality performance as virgin-based yarns.

“B.I.G. Yarns is committed to taking the lead in helping global carpet tile manufacturers meet the contract market’s specific demands and support changing end-market needs. This year, we’re excited to be adding [more production capacity](#) for our one-step 3ply yarns where we use cutting-edge polyamide yarn technologies to expand design, contrast and colour freedoms for manufacturers. Our investment in these new lines also increases flexibility in lot sizes so we are even better placed to respond to evolving supply needs,” comments Emmanuel Colchen, General Manager, B.I.G Yarns.

Find B.I.G. Yarns during the **CDW festival in the expo Detail, located in the Church of St John exhibition space, Stand D11**. Click on the [CDW website](#) for more details. And contact our yarn experts, [Glenn Hyzak](#) or [Belinda Ottevaere](#) to fix an appointment.

*Clerkenwell Design Week showcases leading UK and international brands and companies in a series of showroom events, exhibitions and special installations that take place across the area. With over 125+ resident showrooms, an array of exhibitors and local practices taking part, CDW has firmly established itself as the UK’s leading independent design festival and annually attracts the international design community to the area for three days of exciting events.*

- End of press release -

## B.I.G. Yarns

B.I.G. Yarns is an independent entity within the Belgian family-owned business Beaulieu International Group and part of its Engineered Products Business Unit. It is a leading manufacturer of polyamide (PA) and polypropylene (PP) yarns for contract, automotive, residential and technical applications. Its products are supplied in the form of bulk continuous filament (BCF) and ennobled yarn (twist, heatset and fris ). B.I.G. Yarns distinguishes itself with an entrepreneurial yet simultaneously warm-hearted partnership approach, inspired by an open, SME culture, to create a wide range of high-quality yarns and related services that are often developed in close collaboration with customers and always with due respect to man and nature.

B.I.G. Yarns has two production sites in Europe – one in Belgium, one in France – and one production site in China.



## Member of Beaulieu International Group

Beaulieu International Group (B.I.G.) is a global specialist in raw chemical materials (polymers), semi-finished engineered solutions (yarns, fibres, technical textiles) and is a leader in a broad range of floor coverings for the residential and commercial markets (vinyl rolls, vinyl planks, laminate, parquet, carpet, needle felt, artificial grass and mats) as well as upholstery fabrics.

B.I.G. is headquartered in Belgium and employs 4,700 people worldwide. We have production sites in 17 countries across Eurasia, America and Oceania and serve customers in 140 countries. B.I.G. reported a turnover of €1.7 billion in 2020.

At Beaulieu International Group, we work with purpose and passion to build the future. Our spirit of enterprise and ambition are the drivers of permanent added value for customers, employees, suppliers, shareholders and the society we work in.



Caption: Meet B.I.G. Yarns at Clerkenwell Design Week to explore inspiring possibilities for carpet tile collections. (Photo: © Beaulieu International Group)



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