

## **B.I.G. Yarns strengthens European market position with major investment in state-of-the-art Yarn production**

**Waregem, 28 April** – B.I.G. Yarns, a leading designer and manufacturer of polyamide (PA), polypropylene (PP), and polyester (PET) carpet yarns for commercial, automotive, residential, and technical applications, is proud to announce a significant investment of €25 million in its French yarn production site. This investment reinforces its commitment to innovation, sustainability, and European manufacturing. It includes the installation of cutting-edge BCF lines, enhancing B.I.G. Yarns' leadership in one-step 3-ply yarns and further solidifying its position as a key player in the global market.

B.I.G. Yarns focuses on the development and production of 1-step 3-ply yarns using the latest technology to meet the need for flexibility and broader design possibilities in the carpet tile segment. The newly developed machine park represents a crucial step in B.I.G. Yarns' growth strategy, ensuring a more energy-efficient, faster, and more flexible production system. By enabling smaller batch sizes and more adaptable production runs, B.I.G. Yarns will provide its contract customers with a highly competitive and sustainable product offering.

B.I.G. Yarns' advanced yarn technology increases design, contrast, and color freedom for carpet tile manufacturers while improving flexibility and service level. *"At B.I.G. Yarns, we believe in the power of innovation and operation expertise to offer our customers best in class solutions,"* said Emmanuel Colchen, General Manager at B.I.G. Yarns. *"This investment underscores our long-term commitment to the European market and our ability to deliver superior and sustainable yarn solutions that meet the evolving needs of our customers."*

By continuing to also invest in Europe, B.I.G. Yarns is making a strong statement about its dedication to local entrenchment in a highly competitive industry. While market pressure continues to grow from manufacturers in the Middle East and Asia, B.I.G. Yarns leverages its strategic location in Europe—within 500 km of its most important customers—to ensure faster delivery, closer collaboration, and an unparalleled service level.

This bold step not only strengthens B.I.G. Yarns' market leadership in 1-step 3-ply yarns but also highlights its vision for a more sustainable and innovative future in yarn production.

### **An invitation to discover the endless possibilities of our sustainable yarns**

The B.I.G. Yarns team is looking forward to meeting you at the upcoming Clerkenwell Design Week 2025 from May 20 to 22 in London and discovering the endless possibilities of our sustainable yarns firsthand. Discover our latest innovations in design, color and contrast, and see how our advanced 1-step 3-layer yarns can enhance your carpet tile creations.

Join us and show your commitment to flexibility, sustainability and advanced technology - let's shape the future of carpet design together.

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**About Beaulieu International Group (B.I.G.)**

As a global family business, we develop and co-create – in an innovative, entrepreneurial and sustainable way - flooring and material solutions to enhance the quality of living and working for every generation.

Headquartered in Belgium, B.I.G. employs over 4.700 people worldwide in 19 countries throughout Eurasia, America and Oceania and serves customers in 150 countries. In 2023, B.I.G. reported sales of €2 billion. At B.I.G., we work purposefully to build a sustainable future. Our sense of entrepreneurship and our ambition enable us to continue to grow together with our employees, customers, suppliers, shareholders and the society in which we operate.