



Carpet made with Softitude yarn

Beaulieu
International
Group



Yarns

**A SOFT
AND SMOOTH
FEELING**



A WARM & COSY HOME...

Softitude builds on Beaulieu Yarns' close to 40-year history of developing new solutions to the evolving performance and manufacturing challenges of the carpet and home & professional industries. Softitude Yarns provide a unique level of **softness and durability** to residential and hospitality broadloom carpets, with the added benefit of unlimited colour possibilities.

The combination creates new opportunities to achieve the advanced **comfort, luxury** and inviting warm touch particularly desired for bedroom carpets, without compromising on long-term durability and performance.

Make yourself at home.

The colours fit all cosy trends in interior designs.



PERFECT
MATCH



**PURE
ELEGANCE
& STYLE**



KEEP IT LIGHT...

We are excited to give carpet designers and manufacturers the first chance to explore the tactile emotion-inducing advantages and durability benefits of the **SDN range** (Solution Dyed Nylon).



HIGHLY
RESILIENT

Top Classification

Warm, soft,
comfortable, luxurious





OUTDOOR
BECOMES
INDOOR

A TOUCH WITH NATURE...

Beaulieu Yarns worked closely with its customers in order to develop such intensity of softness for SDN-yarn. Softitude represents a significant leap forward for the carpet-world in meeting the trend to create a relaxing and welcoming environment for stress-free down-time, suitable for **hospitality**.



HIGH
ACOUSTIC
VALUE

Bringing nature
into your home

Natural Wool look
Soft & Durable





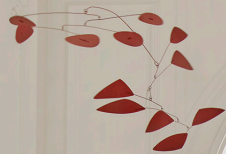
**FEEL LIKE
ROYALTY
AT HOME**

SOMETHING IS GLAMOROUS WHEN IT LOOKS SPECIAL...

Enlarged composition possibilities with Softitude yarns. Beaulieu Yarns unveils their broader range of the uniquely soft and durable Softitude Solution Dyed Nylon (SDN) yarns for **residential and hospitality broadloom carpets**.

The extended portfolio enables carpet manufacturers to achieve comfort, luxury and an inviting warm touch, without compromising on long-term wear and tear resistance, as the Softitude offering can be used for **looppile** as well as **cutpile**.





**YOUR
WAY OF
LIFE**

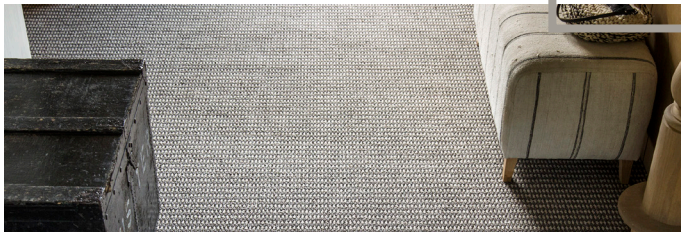


YOUR LIFE OUR STYLE...

Your **advantages** of our tailor made yarn solution:

- ° Bleach colour resist
- ° Anti-soiling
- ° Easy maintenance
- ° High insulation properties
- ° UV-resistant
- ° SDN is recyclable

LOWER
OVERALL
COST





**OUR
PLANET
OUR HOME**

SMALL CHANGES WITH BIG IMPACT

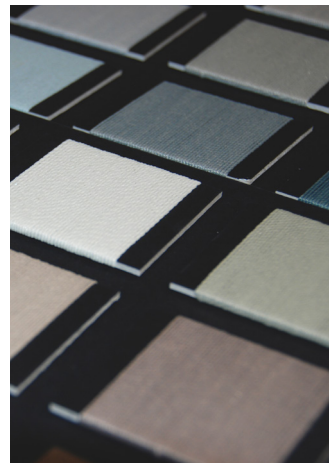
Our SDN yarns is even more than warm, soft, comfortable, luxurious,... It is a **sustainable solution**:
With our yarns we can create a better future.

- ° No need of dyeing process
- ° No waste water
- ° No pollution
- ° Ecofriendly
- ° CO₂ reduction

(a sustainable version available in EgoBalance or EgoCycle)

EgoCycle[®]
Recycled Content Yarn

EgoBalance[®]
Sustainable Yarn









Softitude

Durable and soft yarn